



The 21st edition of
« Salon à l'Envers de Lorraine et du Grand Est »
Organized by ENTREPRENDRE EN LORRAINE NORD,
October 13, 2016 in Thionville, hall Jean Burger.

Business meetings without appointment.

« Business meetings without appointment » is the economical flagship event of the area and can confirm over the year its connective role between companies.

The 20th edition of Salon à l'Envers of Lorraine achieved a record of 208 exhibitors; 21 from Luxembourg, 4 Belgian companies, 1 from Sarre and 1 Swiss company. 2000 participants and 5000 business contacts in just one day.

2016, « Back to the future, the fair comes back to its basics: purchasers and the exchanges development».

Our territory's evolution with the «Grande Region» opens up new perspectives with our loyal frontier friends, by our side for several editions.

Companies' mobilization on the territory will take place on October 13, 2016.

“Our companies are your jobs, industrialist, artisans, merchants, service providers, let us be united to undertake and to live in Northern Lorraine”

The « Salon à l'Envers de Lorraine et du Grand Est » offer this unique opportunity :

- To meet purchases managers of the area.
- To develop your business contacts.
- To make known your products and services to the purchasers.

News 2016: Exclusively for this edition, a partnership with Austria's consulate in Strasbourg for our companies business development. A new opening to the Europe, an obvious reality.

The themes for this edition will be :

- For the culture : « **Cinema** » will be highlighted.
- « **cycling** » was chosen, with Thionville's shops tour.
- The main theme : « **Revitalizing the city center**».

Meet us on October 13 to make this Northern Lorraine the heart of Europe
This 21st edition of « Salon à l'Envers » rules !

Jean-Pierre GEORGE, President of Entreprendre en Lorraine Nord